

FOR IMMEDIATE RELEASE

Contact:

Heather Roth | Marketing Communications Manager

ROTOCONTROL GmbH

Tel: +49 (0)4154 -70940-0

pr@rotocontrol.com

www.rotocontrol.com

ROTOCONTROL RSC-Series Slitter Rewinder Destined for Mausshardt

Third-generation German label printer is set for their new ROTOCONTROL finishing machine installation in April.

LINAU, Germany (April 27, 2016) – ROTOCONTROL, [a manufacturer of leading-edge label slitter/rewinder inspection and finishing machines](#) has confirmed the sale of a ROTOCONTROL RSC-series slitter rewinder to A. Mausshardt GmbH, now a third-generation family-operated company located near Stuttgart. After recent approval of the factory acceptance test, the German label printer is set for the arrival of their new ROTOCONTROL machine in April, for finishing blank and printed self-adhesive labels.

Founded in 1920 in Leonberg by Anna and Theodor Mausshardt, the former owners produced elaborate, embossed labels primarily for local cafés, pastry shops and butchers. Nowadays, Mausshardt offers a range of printed and blank self-adhesive labels in paper, foil and silk, specializing in tire, security, and custom labels. Operating in a modern facility, Mausshardt manufactures labels in various designs and formats with flexographic and thermal transfer printing technologies. Mausshardt serves customers throughout Europe in smaller volumes of 1000 pieces to larger print runs.



**The RSC series slitter rewinder for
Mausshardt**

The RSC-series slitter rewinder destined for Mausshardt features 100% servo motor control, 340mm web width, slitting system for both shear or razor cartridges, ergonomic vacuum splice table for vertical inspection, automatic tension control, job memory for up to 500 jobs, and a TubeScan digital strobe for advanced label inspection.

“This is our first ROTOCONTROL investment,” comments Markus Klein, technical manager of Mausshardt. “We initially saw an impressive live demonstration of the RSC-series slitter rewinder on the ROTOCONTROL stand at Labelexpo Europe last fall. On-site, the decision was made for ROTOCONTROL, as they clearly have high standards for delivering quality product, a commitment also shared by the Mausshardt family for over 90 years. Our production team is ready for the upcoming machine installation in our Dettenhausen factory, and to begin finishing self-adhesive labels on our new ROTOCONTROL RSC.”

A. Mausshardt GmbH

www.mausshardt-etiketten.de

-more-

About ROTOCONTROL GmbH

ROTOCONTROL designs and manufactures leading-edge finishing machines for label inspection, slitting, rewinding, die cutting, overprinting, digital and booklet printed labels, for converters in the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature-rich, sophisticated models with multiple options featuring S-Drive servo technology enabling maximum web control for the most delicate film and foil materials.

Headquartered in Linau (near Hamburg, Germany), ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility with a focus on operator safety and efficiency. ROTOCONTROL is the partner of choice in the finishing of label products.

Speed is Nothing without Control.

###