

FOR IMMEDIATE RELEASE

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TEA Adhesivos Industriales Enters Booklet Market with a ROTOCONTROL BL-series

The machine will be shown at the upcoming Labelexpo Europe.

LINAU, Germany (July 10, 2017) – ROTOCONTROL, [a manufacturer of leading-edge label slitter/rewinder inspection and finishing machines](#) has secured another sale in Spain with TEA Adhesivos Industriales, a European leader of high-end label printing. On order is a fully equipped, high-speed [BL-series booklet label machine](#) with HTGraf, the local ROTOCONTROL agent for Spain and Portugal, instrumental in the sale. Live demonstrations of the BL-series for high-speed production of booklet labels will be one of the presented technologies at Labelexpo Europe on ROTOCONTROL's stand 7D42.

"This sale marks the first ROTOCONTROL machine for TEA, and is a strategic investment as the company expands into booklet label production," said Alexander Siegmund, sales manager of ROTOCONTROL. "We offered a modular design that incorporated the range of features they desired, which will integrate well with TEA's impressive suite of advanced label printing equipment."

With operation speed reaching 60m/min, the ROTOCONTROL high-speed BL-series machine is a modular solution for ECL/booklet label processing with various sizes and formats. A wide variety of optional modules including lamination, screen printing, cold foil, hot melt unit, and flexo printing are available, delivering a complete offline solution in one machine.

Integrated into TEA's BL-series booklet machine is a Longford International OS700X triple motor surge feeder, a flexo printing station, and a full-rotary/semi-rotary combination die cutting unit that produces labels without changing magnetic cylinders.

A family business founded in 1987, TEA Adhesivos Industriales is a specialist in labeling processes, providing advanced personalized label solutions in self-adhesive, shrink sleeve, multi-layer, braille, RFID, in-mold and more, from various leading print technologies and a wide range of materials. Complete design services and advanced labeling equipment are also offered by TEA.



The ROTOCONTROL BL-series high speed offline solution for booklet labels

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About ROTOCONTROL GmbH

ROTOCONTROL, a part of EMT International (www.emtinternational.com), designs and manufactures leading-edge finishing machines for label inspection, slitting, rewinding, die cutting, overprinting, digital and booklet printed labels, for converters in the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature-rich, sophisticated models with multiple options featuring S-Drive servo technology enabling maximum web control for the most delicate film and foil materials.

With production facilities in Germany and the USA, ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility with a focus on operator safety and efficiency. ROTOCONTROL is the partner of choice in the finishing of label products.

Speed is Nothing without Control.

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