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First Impression Labels Grows Digital Print Production with a ROTOCONTROL DT-Series

A custom-built three-colour modular digital finishing machine was ordered through ROTOCON.

LINAU, Germany (August 22, 2017) – South African label printer First Impression Labels (FIL) recently added a custom-built, three-colour ROTOCONTROL DT-Series modular digital finishing machine to its impressive fleet of printing, converting and finishing equipment. Leading the sale was Pascal Aengenvoort, director and co-owner of ROTOCON, the local ROTOCONTROL representative.

“ROTOCONTROL has taken the best tried-and-tested components and used them to build this modular machine, consisting of two rotary print stations, a varnishing station, a rotary cold foiling station and a semi-rotary die-cutting station and edge guide system,” said FIL operations director, Vaughan Cummin. “Additionally, the servo-driven software is key to the machine’s performance, ensuring it ticks all the boxes.”

The DT-Series arrived at FIL in modular form and was installed within a day by ROTOCON’s technician William White, who stayed a week to train three FIL operators on production, joined by a ROTOCONTROL software technician to ensure the machine was operating at full potential.

Pascal Aengenvoort described it as ‘a privilege’ to offer FIL a full-house digital service through the supply of their new ROTOCONTROL finishing machine, following two previously installed ROTOCONTROL RSC 440mm web width slitter-rewinders. “As Vaughan requested, we kept its design as simple as possible and made the web path and other vital areas – which are usually concealed, resulting in maintenance and cleaning challenges – open and accessible,” he explained. ROTOCON also supplied FIL a Screen Truepress Jet L350UV digital inkjet label press in 2014, a first for an African converter.

A leading label printer in South Africa, FIL produces top-quality folding cartons, pressure-sensitive labels, shrink sleeves and wraparound labels for multinational food, home and personal care customers.

A ROTOCONTROL DT 340 featuring a new delam/relam functionality and a turret rewriter for non-stop production will be demonstrated at Labelexpo Europe on ROTOCONTROL’s stand 7D42.



Shilton Pillay, one of FIL’s three shift operators on the ROTOCONTROL DT 440 digital finishing machine*

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First Impression Labels

www.fil.co.za

ROTOCON

www.rotocon.co.za

*Photo courtesy of PACKAGiNG & Print Media

About Rotocontrol Int. GmbH

ROTOCONTROL, a wholly owned subsidiary of EMT International (www.emtinternational.com), designs and manufactures leading-edge finishing machines for label inspection, slitting, rewinding, die cutting, overprinting, digital and booklet printed labels, for converters in the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature-rich, sophisticated models with multiple options featuring S-Drive servo technology enabling maximum web control for the most delicate film and foil materials.

With production facilities, sales, and service in Germany and the USA, ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility with a focus on operator safety and efficiency. ROTOCONTROL is the partner of choice in the finishing of label products.

Speed is Nothing without Control.

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