

FOR IMMEDIATE RELEASE

Contact:
Manager of Public Relations
ROTOCONTROL GmbH
Telephone: 49 (0) 4102 70733 25
Fax: 49 (0) 2402 -73796
Email: pr@rotocontrol.com
www.rotocontrol.com

VAN ZALINGE now distributing ROTOCONTROL finishing machines in the Benelux

ROTOCONTROL expands European representation into Belgium, Netherlands and Luxembourg

Ahrensburg, Germany (December 3, 2009) - Ralph Beier, International Sales Manager, today announced the signed distribution agreement with VAN ZALINGE who is now representing ROTOCONTROL rewinding and die cutting finishing machines for the narrow web industry throughout the Benelux.

"As we continue to expand representation across Europe, VAN ZALINGE is a key distributor providing local support in 3 countries including Belgium, Netherlands and Luxembourg" states Ralph Beier. "Already, they have brought numerous opportunities forward".

Henk Ockerse, Managing Director of VAN ZALINGE commented, "Having numerous years of experience in the finishing machine market, we are excited to now represent ROTOCONTROL, as their product incorporates leading technology addressing the demanding applications of today's leading Converters."

About VAN ZALINGE Benelux B.V.

VAN ZALINGE is a specialist in production solutions for the narrow web label industry such as printing presses, converting lines and other equipment for manufacturing, printing and finishing of labels, corrugated and folding cartons. It is their mission to give to customers optimized advice about production solutions, long lasting improvements with full satisfaction, and synergy with related production machines.

Contact:
VAN ZALINGE Benelux B.V.
Linge 54
NL 2911 EK Nieuwerkerk aan den IJssel
Netherlands
Phone +31 (0)180 322270
Mail: info@vanzalinge-bv.nl

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About ROTOCONTROL

ROTOCONTROL designs and manufactures leading edge inspection, slitting, rewinding and die cutting finishing machines for the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature rich, sophisticated models with multiple options. All utilize S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials. Headquartered in Ahrensburg (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility. ROTOCONTROL is the partner of choice in the finishing of label products.

To be updated on future ROTOCONTROL Company and Product announcements, visit the company website at <http://www.ROTOCONTROL.com> and subscribe to the Mailing List.

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