

FOR IMMEDIATE RELEASE

Contact:
Manager of Public Relations
ROTOCONTROL GmbH
Telephone: 49 (0) 4102 70733 25
Fax: 49 (0) 2402 -73796
Email: pr@rotocontrol.com
www.rotocontrol.com

▶ **ROTOCONTROL Appoints Distributor in Turkey**

Feyzi A.S. is appointed the local distributor of ROTOCONTROL leading edge inspection, slitting, rewinding and die cutting finishing machines in Turkey

Ahrensburg, Germany (July 07, 2010) – Ralph Beier, ROTOCONTROL International Sales Manager, today announced the appointment of Feyzi A.S. to distribute ROTOCONTROL leading edge inspection, slitting, rewinding and die cutting finishing machines in Turkey.

▶ “Feyzi A.S. has represented numerous world leaders in various segments of the food and printing industry for over half a century” states Ralph Beier. “In addition to pre-sales consultation services, Feyzi also employs a strong technical team providing clients on-site assistance with installations and hands-on training. We are pleased to award Feyzi the ROTOCONTROL line”.

Omer Surucuer, Managing Director of Feyzi A.S. commented: “After securing business with a leading label Converter for a ROTOCONTROL RSC slitter/rewinder inspection machine, we invested a week of training at the ROTOCONTROL headquarters in Ahrensburg. “I was impressed with the both the facility and quality of training we received, and am confident we are now positioned to secure more business for ROTOCONTROL”.

About Feyzi A.S.

Feyzi A.S. has successfully represented world famous companies who produce food and printing technology. Our company extends services to customers with the supply of machine and equipment, installation, spare parts and technical services, product and project development and know-how.

Contact:
Feyzi A.S.
Istanbul, Turkey
tel. +90 212 288 60 54
feyzi@feyzi.com

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About ROTOCONTROL

ROTOCONTROL designs and manufactures leading edge inspection, slitting, rewinding and die cutting finishing machines for the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature rich, sophisticated models with multiple options. All utilize S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials. Headquartered in Ahrensburg (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility. ROTOCONTROL is the partner of choice in the finishing of label products.

To be updated on future ROTOCONTROL Company and Product announcements, visit the company website at <http://www.ROTOCONTROL.com> and subscribe to the Mailing List.

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