

FOR IMMEDIATE RELEASE

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ROTOCONTROL now represented in India with appointment of Weldon Celloplast

Weldon also representing ROTOCONTROL leading-edge finishing machines in Sri Lanka, Bangladesh, Pakistan, Nepal and United Arab Emirates

Ahrensburg, Germany (October 27, 2010) – Ralph Beier, ROTOCONTROL International Sales Manager, today announced the signing of an Agent agreement with Weldon Celloplast who is now representing ROTOCONTROL leading-edge inspection, slitting, rewinding and die cutting finishing machines in India, Sri Lanka, Bangladesh, Pakistan, Nepal and United Arab Emirates. Weldon will promote ROTOCONTROL at Labelexpo India in Stand B50 December 8-11, 2010.

“We are pleased to extend coverage of our sales and marketing efforts into India and surrounding countries with an industry respected name of Weldon Celloplast” states Ralph Beier. “With the range of expertise from manufacturing to offering the latest technology solutions to Converters, Weldon will represent ROTOCONTROL well in this high-growth territory”.

Pawandeep Sahni, Director of Weldon commented: "Weldon represents many high quality solutions suppliers in the narrow web industry and focuses on high-end converters in India and surrounding countries. We are delighted to add ROTOCONTROL leading edge inspection, slitting, rewinding and die cutting finishing machines to our portfolio, especially with their compatibility with AVT and Nikka Research 100% inspection vision systems. We look forward to promoting the line in the coming months and at Labelexpo India in December 2010."

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About Weldon Celloplast Limited

Established in 1982 by its present Managing Director, Harveer Sahni, Weldon Celloplast Limited is one of the leading manufacturers of self adhesive label materials, tamper evident security labeling, etc. in India with exports reaching customers in 35 countries world-wide.

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About ROTOCONTROL

ROTOCONTROL designs and manufactures leading edge inspection, slitting, rewinding and die cutting finishing machines for the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature rich, sophisticated models with multiple options. All utilize S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials. Headquartered in Ahrensburg (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility. ROTOCONTROL is the partner of choice in the finishing of label products.

Speed is Nothing without Control.

To be updated on future ROTOCONTROL Company and Product announcements, visit the company website at <http://www.ROTOCONTROL.com> and subscribe to the Mailing List.

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