

FOR IMMEDIATE RELEASE

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## Baumgarten purchases ROTOCONTROL RSC 540 Slitter/Rewinder Inspection Machine

*Another order in Brazil for FORPACK, the local Agent in South and Central America for ROTOCONTROL*

Ahrensburg, Germany (November 16, 2010) – ROTOCONTROL today announced the receipt of another purchase order in Brazil for a RSC 540 Slitter Rewinder Inspection Machine for Baumgarten, one of the leading Label Printers in South America. The order was led by FORPACK, the local Agent in South and Central America for ROTOCONTROL leading edge inspection, slitting, rewinding and die cutting finishing machines for the narrow web industry.

Baumgarten selected the RSC 540mm web width machine to run production of normal label stock and unsupported film. Decision factors to invest in ROTOCONTROL technology include an operator-friendly console and a preference for a German-engineered finishing machine.

Ronaldo Baumgarten Jr., Managing Director of Baumgarten commented: "Baumgarten is committed to technological partnerships with renowned equipment suppliers. "After seeing a demo of a ROTOCONTROL machine at Labelexpo America, we were convinced their innovative technology would benefit our production needs and provide the latest high quality finishing machine."



*ROTOCONTROL RSC Slitter/Rewinder Inspection Machine*

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**About Baumgarten Gráfica Ltda.**

Commemorating 130 years of printing know-how in 2011, Baumgarten Gráfica Ltda. specializes in world-wide industrial production of labels including cut and stack, self-adhesive, in-mold, and shrink sleeve; in addition to tags, printed fabric labels and thermoformed trays for the food industry. To offer high quality, competitive pricing and differentiated service, Baumgarten invests in leading technology from pre-press to finishing machines.

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**About ROTOCONTROL**

ROTOCONTROL designs and manufactures leading edge inspection, slitting, rewinding and die cutting finishing machines for the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature rich, sophisticated models with multiple options. All utilize S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials. Headquartered in Ahrensburg (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility. ROTOCONTROL is the partner of choice in the finishing of label products.

**Speed is Nothing without Control.**

To be updated on future ROTOCONTROL Company and Product announcements, visit the company website at <http://www.rotocontrol.com> and subscribe to the Mailing List.

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