

FOR IMMEDIATE RELEASE

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Ulrich Etiketten Broadens Multi-layer Label Production with a ROTOCONTROL BL-series

Sale led by Printcon, the recently appointed local ROTOCONTROL representative.

LINAU, Germany (July 6, 2018) – Austrian label printer and converter [Ulrich Etiketten](#) is broadening their offering in multi-layer label production with a [ROTOCONTROL BL-series](#) booklet label machine. Leading the sale was [Printcon](#), the recently appointed local ROTOCONTROL representative in Southern Germany, Austria and Switzerland.

“Impressive to us when initially evaluating the BL-series was its high-quality and solid construction,” said Dr. Rainer Ulrich, managing director of Ulrich Etiketten. “As multi-layer labels are a fast-growing market for us, we needed to add another machine to production, and ROTOCONTROL could provide the modularity required in our next investment.”

Ulrich Etiketten’s fully servo BL-series booklet machine is equipped with a Longford International OS700X triple motor surge feeder, a lamination station, a Wink SmartGap adjustable anvil cylinder and a full-rotary/semi-rotary combination die cutting unit that produces booklet labels without changing magnetic cylinders.



**Mag. Florian Ulrich (Ulrich Etiketten),
Dr. Rainer Ulrich (Ulrich Etiketten), &
Martin Vogel (Printcon)**

Based in Vienna-Strebersdorf, Ulrich-Etiketten is Austria's market leader among label printers and has also an outstanding reputation in the entire European market with an export share of around 30%. Their product portfolio includes self-adhesive and special labels on a continuous roll or on a sheet, with three production shifts on 14 modern high-performance UV presses and three digital printing machines for a vast combination of different printing and refining processes.

For more information on the ROTOCONTROL BL-series booklet machine, [watch this video](#).

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About Rotocontrol International GmbH

ROTOCONTROL, a wholly owned subsidiary of EMT International (www.emtinternational.com), designs and manufactures leading-edge finishing machines for label inspection, slitting, rewinding, die cutting, overprinting, digital and booklet printed labels, for converters in the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature-rich, sophisticated models with multiple options featuring S-Drive servo technology enabling maximum web control for the most delicate film and foil materials.

With production facilities, sales, and service in Germany and the USA, ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility with a focus on operator safety and efficiency. ROTOCONTROL is the partner of choice in the finishing of label products.

Meet us at the Finish Line

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