

FOR IMMEDIATE RELEASE

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ROTOCONTROL Appoints P-servis ZIKA as Agent in Czech Republic and Slovak Republic

Headquartered in Prague, P-servis is now representing ROTOCONTROL leading-edge finishing machines

Ahrensburg, Germany (December 15, 2010) – Ralph Beier, ROTOCONTROL International Sales Manager, today announced another Agency appointment with P-servis ZIKA now representing ROTOCONTROL leading-edge inspection, slitting, rewinding and die cutting finishing machines in Czech Republic and Slovak Republic.

“P-servis ZIKA has a strong team of Sales Consultants and Technicians to provide complete service to customers with Finishing Machines and other printing-related product in Czech Republic and Slovak Republic” states Ralph Beier. “We look forward to growing the ROTOCONTROL brand in these countries”.

Vaclav Samsa, Managing Director of P-servis ZIKA commented: "We represent a broad range of reputable printing-related technology in the Label industry. The ROTOCONTROL line complements our current offering for Converters, and our Technical Service expertise with Finishing machine technology is a natural fit”.

Last month ROTOCONTROL and P-servis ZIKA visited various Converters throughout the territory to provide education on ROTOCONTROL finishing machines and custom capabilities.

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About P-servis ZIKA

Headquartered in Prague, P-servis ZIKA provides sales consultation, installation assistance and technical service for machinery and other related product in the printing industry. We represent and provide service for a wide range of industry-related brands including Nuova GIDUE, ROTOCONTROL, IKS-Klingelberg, Technotrans, Perfecta, Trelleborg, Titan and Unisensor, and service provider for Nilpeter and Koenig&Bauer AG.

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About ROTOCONTROL

ROTOCONTROL designs and manufactures leading edge inspection, slitting, rewinding and die cutting finishing machines for the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature rich, sophisticated models with multiple options. All utilize S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials. Headquartered in Ahrensburg (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility. ROTOCONTROL is the partner of choice in the finishing of label products.

Speed is Nothing without Control.

To be updated on future ROTOCONTROL Company and Product announcements, visit the company website at <http://www.rotocontrol.com> and subscribe to the Mailing List.

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