

FOR IMMEDIATE RELEASE

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## **ROTOCONTROL To Showcase Multiprint Labels RSC Slitter/Rewinder At Labelexpo Europe**

*Multiprint Labels visited ROTOCONTROL Headquarters for on-site Machine Acceptance*

Ahrensburg, Germany (August 31, 2011) – ROTOCONTROL announced the successful machine acceptance from Multiprint Labels, a leading Converter from South Africa, for an RSC Slitter/Rewinder 340mm web width with an added Die Station. On-site for the acceptance was Michael Harrison, Procurement Manager of Multiprint Labels and Patrick Aengenvoort, Director from ROTOTEC, the local Agent for ROTOCONTROL throughout South Africa. Multiprint Labels has agreed to have their RSC Slitter/Rewinder machine showcased at Labelexpo Europe in Brussels 28 September - 1 October 2011 in ROTOCONTROL Stand 7M105.

Ralph Beier, ROTOCONTROL International Sales Manager commented: "This machine is completely film compatible. It features a dual rewind option including rubber lay-on rollers, anti-static bars, and web advance allowing the rewinding of all materials including unsupported film. Loaded with a Die Station, an innovative addition to the RSC platform, this leading-edge finishing machine will generate a lot of interest at Labelexpo Europe."

Chris Bobbert, Multiprint Labels Managing Director and General Manager commented: "During the on-site machine acceptance it became apparent that adding a few new options to the machine would pay significant dividends for long-term flexibility and operator efficiency. This proved to us again that ROTOCONTROL is dedicated to delivering finishing machines with the right technology to maximize our successful long-term investment. We are pleased to have our machine demonstrated at Labelexpo Europe in Brussels."

Headquartered in Johannesburg, Multiprint Labels (Pty) Ltd is one of the leading Flexographic printing companies in South Africa, specialising in hot foil label printing, self adhesive labels, unsupported films and papers, tags, hot and cold foiling, numbering, coupons, sheeted labels, and peel and read labels.

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*Michael Harrison, Procurement Manager of Multiprint Labels and Patrick Aengenvoort, Director from ROTOTEC during the on-site machine acceptance*

#### **About Multiprint Labels SA (Pty) Ltd**

Multiprint Labels SA (Pty) Ltd is one of the leading Flexographic printing companies in South Africa, specialising in hot and cold foil printing and manufacturer of butterfly (peel and read) labels . We are committed to producing a high quality product primarily for the commercial, industrial, agricultural and pharmaceutical sectors, as well as export to other African countries.

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#### **About ROTOCONTROL**

ROTOCONTROL designs and manufactures leading edge inspection, slitting, rewinding and die cutting finishing machines for the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature rich, sophisticated models with multiple options. All utilize S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials. Headquartered in Ahrensburg (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility. ROTOCONTROL is the partner of choice in the finishing of label products.

**Speed is Nothing without Control.**

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