

FOR IMMEDIATE RELEASE

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## **Labelexpo Europe 2011 A Great Success For ROTOCONTROL**

*18 Finishing Machine orders were received from many regions of the world*

Ahrensburg, Germany (October 06, 2011) – ROTOCONTROL today announced a successful Labelexpo Europe 2011 event with the receipt of 18 Slitter/Rewinder Finishing Machine orders. The orders received were a mix of repeat and new business from many regions of the world including India, UK, Germany, Jordan, Turkey, South Africa and others. ROTOCONTROL was an exhibitor in Stand 7M105.

Also unveiled during Labelexpo Europe was the new ROTOCONTROL EPOS option (electronic knife positioning system), which fully automates the slitting set-up reducing job change time to less than a minute, even with shear systems using upper and lower blades. Choice of shear, razor or crush blades for use with any material and a placement accuracy of .15mm can provide hours of additional production time daily depending on job profile. Simply programmed from the machine touch panel and featuring all of the benefits of the standard cartridge slitting system including isolated tension zone, the EPOS system is available as an option on all RSC, RSP and RSD ROTOCONTROL machines.

ROTOCONTROL also participated in the debut of “Operators Day”, organized by FINAT. Numerous Operators visited the ROTOCONTROL Stand and successfully performed a finished roll splice on the Vacuum Splice Table. Michael Aengenvoort, Business Development Manager of ROTOCONTROL, later presented an iPad 2 in a draw held during the award ceremony.

Marco Aengenvoort, Managing Director of ROTOCONTROL commented: “The preliminary results of Labelexpo Europe 2011 far exceeded our expectations. Not only with the number of booked orders, but also with the volume of visitors to our Stand. It was a pleasure to meet with a number of our existing customers and also meet new Converters. I am certain the final number of confirmed orders, as a result of our presence at Labelexpo Europe, will be even higher. The entire ROTOCONTROL team, both present at the event and back at Headquarters, in addition to our Agent network, greatly contributed to our success.”

**-more-**



*The ROTOCONTROL team at Labelexpo Europe 2011*

## **About ROTOCONTROL**

ROTOCONTROL designs and manufactures leading edge inspection, slitting, rewinding and die cutting finishing machines for the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature rich, sophisticated models with multiple options. All utilize S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials. Headquartered in Ahrensburg (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility. ROTOCONTROL is the partner of choice in the finishing of label products.

**Speed is Nothing without Control.**

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