

FOR IMMEDIATE RELEASE

Contact:

Heather Roth  
Marketing Communications Manager  
ROTOCONTROL GmbH  
Telephone: +49 (0) 4102-70733-0  
Fax: ++49 (0) 4102-70733-19  
Email: pr@rotocontrol.com  
[www.rotocontrol.com](http://www.rotocontrol.com)

## **Barthel GmbH Selects ROTOCONTROL RSC Slitter/Rewinder For EPOS Option**

*Order for RSC placed as a result of EPOS (Electronic Knife Positioning System) demonstration at Labelexpo Europe*

Ahrensburg, Germany (February 9, 2012) – ROTOCONTROL today announced the general availability of the EPOS (Electronic Knife Positioning System) as an option on all ROTOCONTROL RSC Slitter/Rewinder, RSP Single Pass 100% Security Inspection and RSD Modular Diecutter finishing machines. The EPOS was initially unveiled at Labelexpo Europe.

The new ROTOCONTROL EPOS option fully automates the slitting set-up, reducing job change time to less than a minute, even with shear systems using upper and lower blades. Choice of shear, razor or crush blades for use with any material and a placement accuracy of .15mm can provide hours of additional production time daily depending on job profile. Simply programmed from the operator-friendly touch panel, the EPOS also features an isolated tension zone across the slitting blades.

Mischa Barthel, Managing Director of Barthel GmbH, a German Converter part of die Barthel Gruppe, placed an order for an RSC 440 web width Slitter/Rewinder after seeing a demonstration of the EPOS at Labelexpo Europe. The demonstration was led by Michael Aengenvoort, Business Development Manager for ROTOCONTROL.

“I have known Michael for over 25 years, and was very interested in evaluating the latest finishing technology from ROTOCONTROL” commented Mischa Barthel. “In addition to the benefit of a single work station on their Vacuum Splice Table option for inspecting mill-splice/flags, matrix/missing labels and vision detected defects, what also convinced me to invest in ROTOCONTROL was their EPOS option. I literally witnessed the set-up of shear knives in seconds. Our RSC Slitter/Rewinder investment with these two options will be invaluable to the production team at Barthel.”

-more-



*The New ROTOCONTROL EPOS (Electronic Knife Positioning System)*

## **About Barthel GmbH**

In operation since 1984, Barthel is an expert in packaging and label printing with the production of high self adhesive labels for offset letterpress, flexo and screen printing. As an industry-leader, Barthel is environmentally focused, offers future-oriented technologies and extensive know-how. With these combined objectives we are able to develop customized solutions for every customer with the highest quality.

Contact:  
Barthel GmbH  
Essen, Germany  
+49(0)201-835180  
www.barthel.net

## **About ROTOCONTROL**

ROTOCONTROL designs and manufactures leading edge inspection, slitting, rewinding and die cutting finishing machines for the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature rich, sophisticated models with multiple options. All utilize S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials. Headquartered in Ahrensburg (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility. ROTOCONTROL is the partner of choice in the finishing of label products.

**Speed is Nothing without Control.**

###