

FOR IMMEDIATE RELEASE

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Elektroser A. . Now Representing ROTOCONTROL in Turkey

With seven regional branch offices, Elektroser provides a broad range of local sales and support.

LINAU, Germany (August 8, 2018) – ROTOCONTROL has appointed Elektroser A. . as the local representative in Turkey of its broad range of label finishing machines for inspection, slitting, rewinding, die cutting, overprinting, digital and booklet labels.

Founded in 1981, Elektroser is a leading company in Turkey for office automation with broad local sales and support coverage through seven regional branch offices located in Bursa, Adana, Antalya, Ankara, Samsun, Denizli and Çorlu. The company is integrating new business lines into its core business for labels and packaging and high-volume document printing, recently entering into a partnership with Screen to distribute their Truepress Jet L350UV+ series of label printers as well as the Truepress Jet520HD high-definition inkjet web press.

“ROTOCONTROL is a well-known global brand in the label converting industry,” said Öncü Güyer, general manager of Elektroser. “With a robust design, their finishing machines are very advanced and fit to the needs of label manufacturers with a high level of customization. With EMT, ROTOCONTROL has become even more stronger in designing and manufacturing label finishing solutions.”

“With Elektroser’s proven track record in representing leading brands, and broad reach of local presence, ROTOCONTROL will be well-represented throughout Turkey,” said Marco Aengenvoort, managing director, ROTOCONTROL. “In addition, Elektroser is actively engaging in digital printing with a number of successful installations, which will provide new opportunities in Turkey for our DT-Series digital finishing line for the processing and finishing of digitally preprinted label rolls.”

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**Öncü Güyer (general manager, Elektroser),
Marco Aengenvoort (managing director,
ROTOCONTROL), and Emrah Ho gör
(board member, Elektroser)**



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About Rotocontrol International GmbH

ROTOCONTROL, a wholly owned subsidiary of EMT International (www.emtinternational.com), designs and manufactures leading-edge finishing machines for label inspection, slitting, rewinding, die cutting, overprinting, digital and booklet printed labels, for converters in the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature-rich, sophisticated models with multiple options featuring S-Drive servo technology enabling maximum web control for the most delicate film and foil materials.

With production facilities, sales, and service in Germany and the USA, ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility with a focus on operator safety and efficiency. ROTOCONTROL is the partner of choice in the finishing of label products.

Meet us at the Finish Line

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