

FOR IMMEDIATE RELEASE

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ROTOCONTROL Partners with Longford International for End-to-End Booklet Solution

▶ *The ROTOCONTROL high-speed booklet machine is equipped with the Longford International OS700X triple motor surge feeder.*

LINAU, Germany (June 1, 2015) – ROTOCONTROL, [a manufacturer of leading-edge finishing machines](#) today announced its partnership with Longford International in offering an end-to-end solution for the production of ECL and booklet labels. The ROTOCONTROL BL-series high-speed booklet machine is equipped with the Longford International OS700X triple motor surge feeder, with inspection and finishing options. Combined with the RSP 100% pharmaceutical label inspection technology or FastChange 4-spindle turret rewinder, end-to-end production, inspection and finishing of booklet labels is available.

With operation speed up to 65m/min, the ROTOCONTROL BL-series high-speed booklet machine is a modular solution for booklet labels, coupon labels and label-on-label processing with various sizes and formats, and is designed with larger idler rollers and a straight and extremely short web path between the units to dramatically reduce waste. Intuitive and easy to use, the booklet machine also features precise register control for pre-printed web and the latest and advanced servo technology for optimal control. A wide variety of optional modules are available including hot-melt glue system, register lamination, label applicator, flexo printing, screen printing, cold foil unit, bowed booklet option, inkjet unit and inspection systems.

Longford International is a leader in the design, manufacturing, and supply of friction feeders and custom systems for a diverse spectrum of industries including label, packaging, printing and pharmaceutical. The Longford OS700X features proven production speeds of up to 35,000 pieces per hour with a pinpoint accuracy of +/- 0.5mm. Recent enhancements to the OS700X have made changeover quick and easy, which is critical in today's small run environment. Available in a variety of widths and easily integrated with verification equipment such as bar code readers or vision systems, the OS700X triple motor surge feeder is an industry leader in the creation of extended content labels.



The ROTOCONTROL booklet machine with the Longford International OS700X triple motor surge feeder

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Hugo Vanchaze, area sales manager of Longford Europe NV comments: "Our industry-leading OS700X triple motor surge feeder combined with the advanced design and technology built in the ROTOCONTROL booklet machine provides a powerful synergy for the production of extended content labels. Many of our customers have already expressed an interest in this solution, and we look forward to a successful partnership with ROTOCONTROL and helping narrow web label printers be specialists with their booklet label applications."

"We are a proven booklet solution partner, with successful installations that also include the FastChange 4-spindle turret rewinder," says Marco Aengenvoort, managing director of ROTOCONTROL. "Partnering with Longford International has already proved advantageous in combining industry-leading technologies and market strength."

About Longford International Ltd.

Founded in 1969, Longford International is a market leader in the design, manufacturing, and supply of friction feeders and custom systems for a diverse spectrum of industries including label, packaging, printing and pharmaceutical. Longford offers over 125 different designs of specialty feeders and also manufactures custom high speed tipping feeders and systems. Company headquarters are based in Toronto, Canada with sales offices in Belgium and England and representation world-wide through distribution partners. Over 17,000 Longford machines are installed in 77 countries.

About ROTOCONTROL GmbH

ROTOCONTROL designs and manufactures leading-edge finishing machines for label inspection, slitting, rewinding, die cutting, overprinting, digital and booklet printed labels, for converters in the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature-rich, sophisticated models with multiple options featuring S-Drive servo technology enabling maximum web control for the most delicate film and foil materials.

Headquartered in Linau (near Hamburg, Germany), ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility with a focus on operator safety and efficiency. ROTOCONTROL is the partner of choice in the finishing of label products.

Speed is Nothing without Control.

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