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ROTOCONTROL Secures Booklet Machine Order at Labelexpo Americas from Power Press

Order for Brazilian label printer was led by MZ Maquinas, the ROTOCONTROL local agent in Brazil.

Tritttau, Germany (September 16, 2014) – ROTOCONTROL, [a manufacturer of leading-edge slitter/rewinder inspection machines](#) today announced the receipt of an order placed at Labelexpo Americas from Brazilian label printer Power Press for a ROTOCONTROL booklet machine. The order was led by Marcelo Zandomenico of [MZ Maquinas](#), the local ROTOCONTROL agent in Brazil, and accepted on-site during the exhibition by Marco Aengenvoort, Managing Director of ROTOCONTROL.

The ROTOCONTROL high-speed booklet machine has full electronic control, provides a feeding unit for dispensing the inserts, is available in all current working widths up to 510 mm and produces booklet labels with variable scopes and formats. The booklet machine is equipped with a [Longford International OS700X](#) booklet feeder for the creation of extended content labels. The OS700X has proven production speeds of up to 35,000 pieces per hour with a placement tolerance of +/-0.5mm.

Power Press produces a range of self-adhesive labels for the chemical, pharmaceutical, agricultural, aluminum and plastic industries including barcode labels, pre-printed thermal labels, tags for clothing, booklet labels and more.

Hederson Monteiro, Director of Power Press comments: “We are pleased to award ROTOCONTROL an order for a booklet machine. Their impressive machine technology and configuration design provides the solution we need to further expand the finishing phase of our booklet labels, to supply the growing demand in the Brazilian market.”



Pictured left to right Marcelo Zandomenico of MZ Maquinas; Hederson Monteiro, Director of Power Press; Marco Aengenvoort, Managing Director of ROTOCONTROL

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About ROTOCONTROL

ROTOCONTROL designs and manufactures leading-edge finishing machines, including the LeoMat brand, for inspection, slitting, rewinding, die cutting, overprinting, digital labels and booklet labels for converters in the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature-rich, sophisticated models with multiple options featuring S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials.

Headquartered in Tritttau (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility with a focus on operator safety and efficiency. ROTOCONTROL is the partner of choice in the finishing of label products.

Speed is Nothing without Control.

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