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ASL Print FX Provides Embellished Label Finishing with ROTOCONTROL RSD Series

Canadian converter has won numerous awards for their decorative printed label offering.

▶ Trittau, Germany (May 16, 2014) – ROTOCONTROL, [a manufacturer of leading-edge slitter/rewinder inspection machines](#) today announced the sale of an RSD series for label slitting, rewinding and finishing to [ASL Print FX](#). Located in Ontario, Canada ASL Print FX has won numerous industry awards for their decorative printed label offering and innovative printing technology.

The RSD series from ROTOCONTROL is based on an S-Drive servo driven die cutting station with 750mm unwind, cartridge shear/razor slitting and rewind system. Turret rewinders, multiple die stations and a complete line of finishing options are available including flexo and lamination stations.



▶ Features of the RSD finishing machine for ASL Print FX include a modular design, with integration capability for a RHINO™ in-line hot foil embossing unit from [Pantec GS Systems](#) for the application of hot foil on rough or textured paper. ASL Print FX also received a second retrofit system from ROTOCONTROL with the addition of cold foil and varnishing capabilities.

ASL Print FX was founded in 1965 (formerly All Stick Label Ltd.) and prints award-winning label and packaging solutions for wine & spirits, promotional and consumer goods markets. Based in Vaughan, Ontario Canada with manufacturing plants in Vaughan and Winston-Salem, North Carolina USA, ASL Print FX runs 12 printing presses delivering up to 12 stations with foils, silkscreens, raised textures, scratch 'n reveal, variable data, lamination and effect varnishes.

Industry awards received by ASL Print FX include "Best of The Best" worldwide for Technical Excellence in printing for the production of the Rennie Estates wine label; the World Label Award for excellence in technical achievement for printing of the Red Tile Central Coast label; TLMI Best of Show as well as first place in the wine & spirits, flexography/letterpress, color process, prime category; and they received the top prize at the WLAA competition for the Dan Aykroyd sauvignon blanc label in addition to many other accolades.



**ROTOCONTROL RSD Series
Finishing Machine**

Jerry Wynia, owner of Northern Graphics Solutions and representing ROTOCONTROL in Canada comments: "ASL Print FX offers an extensive range of label finishing with their HDFX printing techniques and decorative technology. The ROTOCONTROL high-end finishing machine has greatly contributed to their label finishing capabilities. ASL Print FX is very pleased with their ROTOCONTROL investment."

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About ROTOCONTROL

ROTOCONTROL designs and manufactures leading-edge finishing machines, including the LeoMat brand, for inspection, slitting, rewinding, die cutting, overprinting, digital labels and booklet labels for converters in the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature-rich, sophisticated models with multiple options featuring S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials.

Headquartered in Tritttau (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility with a focus on operator safety and efficiency. ROTOCONTROL is the partner of choice in the finishing of label products.

Speed is Nothing without Control.

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