

FOR IMMEDIATE RELEASE

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First Impression Selects ROTOCONTROL RSC Slitter/Rewinder

Machine installation and training was completed in one day

Ahrensburg, Germany (August 1, 2012) – ROTOCONTROL today announced the receipt of another purchase order in South Africa from First Impression for a ROTOCONTROL RSC 440mm web width slitting/rewinding machine. The machine installation and operator training was completed in one day.

The ROTOCONTROL RSC series offers a full suite of features in an economical, compact machine designed to maximize operator efficiency. Features such as cartridge slitting system, vertical inspection zone, automatic tension control, S-Drive servo driven operation, job save, and simple, functional controls means more time producing labels and less time in set up.

The order was negotiated with Vaughan Cumming, Operations Director of First Impression and Pascal Aengenvoort, Director of ROTOCON, the local Agent for ROTOCONTROL throughout South Africa. “We opted for the ROTOCONTROL RSC slitter/rewinder machine as it is designed with an exceptional servo drive system, and we can count on Pascal and the ROTOCON team to provide ongoing local service and support,” comments Vaughan Cumming. “The installation was uncomplicated and after only one day of training our operator could run the machine independently.”



ROTOCONTROL RSC Slitter/Rewinder Inspection

First Impression specialises in high quality, flexographic printing for the shrink-sleeve, wraparound, roll fed and self-adhesive label market. The company produces labels for well established and key brands in variety of industries including toiletries, cosmetics, chemical and detergents, pharmaceutical, home and personal care, food, beverage and motor oils.

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About ROTOCONTROL

ROTOCONTROL designs and manufactures leading edge finishing machines for inspection, slitting, rewinding, die cutting, overprinting, digital labels and booklet labels for converters in the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature-rich, sophisticated models with multiple options featuring S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials.

Headquartered in Ahrensburg (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility with a focus on operator safety and efficiency. ROTOCONTROL is the partner of choice in the finishing of label products.

▶ **Speed is Nothing without Control.**

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