

FOR IMMEDIATE RELEASE

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ROTOCONTROL Expands With Appointment Of Agents In New Zealand, Australia and Brazil

Converting Technology NZ Ltd., All Print Technologies, and MZ Maquinas now locally representing ROTOCONTROL

Ahrensburg, Germany (November 16, 2011) – Ralph Beier, ROTOCONTROL International Sales Manager, today announced the expansion of its distribution network with the appointment of three Agents. ROTOCONTROL leading edge inspection, slitting, rewinding and die cutting finishing machines are now locally represented in New Zealand, Australia and Brazil.

In New Zealand, an agreement was made with Mr. Matthew Richardson of Converting Technology NZ Ltd. Ralph Beier initially met with Mr. Richardson and local Converters earlier this year during an invited visit to New Zealand. With numerous years of narrow web experience, Converting Technology also represents Gallus in addition to Windmüller & Hölscher, elaxis AG, and CTM Systems.

Mr. Andrew Maxwell, Partner of All Print Technologies, signed an agreement to represent ROTOCONTROL in Australia. With over 25 years experience in the printing industry, All Print Technologies supplies and supports many leading machinery and consumable brands including Comexi, Eltromat, SDI, Apex, 3M, Tesa, Ake Boose, Recyl, Miller, Randolph Austin and Rotec. Earlier this year, ROTOCONTROL shipped its first machine into Australia and has received numerous inquiries for additional finishing machines.

Mr. Marcelo Zandomenico, owner of MZ Maquinas, is now the ROTOCONTROL Agent for Brazil. With a significant background in the graphics industry, Mr. Zandomenico is also the local Gallus representative and is well-known throughout the Brazilian narrow web market from his career experience with Heidelberg and Gallus. Three ROTOCONTROL RSC Slitter Rewinder machines are installed in Brazil at Baumgarten, Grafimax and recently Ral Print.

“Each of these companies approached ROTOCONTROL with an interest in locally representing our finishing technology” states Ralph Beier. “With a significant growth opportunity in New Zealand, Australia and Brazil, ROTOCONTROL is now well- positioned with local sales and technical support by reputable companies. We look forward to mutually successful relationships with all three new Agents.”

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Ralph Beier, ROTOCONTROL with Matthew Richardson, Converting Technology NZ Ltd.

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About ROTOCONTROL

ROTOCONTROL designs and manufactures leading edge inspection, slitting, rewinding and die cutting finishing machines for the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature rich, sophisticated models with multiple options. All utilize S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials. Headquartered in Ahrensburg (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility. ROTOCONTROL is the partner of choice in the finishing of label products.

Speed is Nothing without Control.

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