

FOR IMMEDIATE RELEASE

Contact:
Heather Roth
Marketing Communications Manager
ROTOCONTROL GmbH
Telephone: +49 (0) 4102-70733-0
Fax: ++49 (0) 4102-70733-19
Email: pr@rotocontrol.com
www.rotocontrol.com

ZIRCON TECHNOLOGIES INDIA Signs LOI for 3 Additional ROTOCONTROL Finishing Machines

Letter of Intent signed after successful installation and training of their first ROTOCONTROL machine

Ahrensburg, Germany (April 12, 2011) – Ralph Beier, ROTOCONTROL International Sales Manager, today announced the receipt of a Letter of Intent signed by Zircon Technologies India for the purchase of 3 additional ROTOCONTROL Slitter/Rewinders, following the successful installation of their first RSC Finishing Machine. On-site providing the installation and training of the RSC machine was Manohar Dhugga, ROTOCONTROL Field Applications Engineering Manager and Pawandeep Sahni, Director Marketing, Weldon Celloplast Limited, the local agent for ROTOCONTROL in India.

Mr. Sanjeev, Zircon Managing Director, and his team expressed great satisfaction with their first ROTOCONTROL RSC Slitter/Rewinder machine, specifically with the Advanced Missing Label Detection system which records events individually per lane. After observing the machine performing and positioning the missing label at 300m/min consistently and accurately, without comprising the slitting accuracy, Mr. Sanjeev stated: "ROTOCONTROL will be our finishing partner from now on."

With three focused business segments, Zircon's range of products include Brand Packaging Labels, Data-capturing through Barcodes & RFID, and protecting documents & brands with innovative Anti-counterfeiting Solutions. Headquartered in New Delhi, Zircon also operates plants in Noida, Delhi, Chennai and Mumbai.

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Featured in photo from left holding the Letter of Intent: Ms. Archana Gurung (Zircon), Mr. Sanjeev Sondhi, (Zircon), Mr. Manohar Dhugga, (ROTOCONTROL), Mr. Pawandeep Sahni, (Weldon Celloplast Limited)

About Zircon Technologies India Limited

With unique experience, expertise and focus on developing innovative and world-class solutions to empower our customer's business and identity, we create 'the difference' where it really matters. We are ZIRCON, leaders in providing hi-tech AUTO-ID products for data capturing and translation, developing anti-counterfeiting solutions and creating customized brand packaging and barcode labels including food, security, laser, RFID, and printed industrial barcode labels for all industries world-wide.

Contact:

Tel: +(91)-(120)- 4687000-15
www.zircontech.com

About ROTOCONTROL

ROTOCONTROL designs and manufactures leading edge inspection, slitting, rewinding and die cutting finishing machines for the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature rich, sophisticated models with multiple options. All utilize S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials. Headquartered in Ahrensburg (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility. ROTOCONTROL is the partner of choice in the finishing of label products.

Speed is Nothing without Control.