

FOR IMMEDIATE RELEASE

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## **New Era Labels Purchases ROTOCONTROL RSC Slitter Rewinder Inspection Machine**

*Installation and training completed in one day*

Ahrensburg, Germany (September 16, 2010) - Ralph Beier, ROTOCONTROL International Sales Manager, today announced the successful installation of another RSC Slitter Rewinder Inspection Machine in South Africa. The installation and operator training was completed on the same day at New Era Labels, a subsidiary of Golden Era Group, representing the second largest printing and packaging company in the country.

With the need to run unsupported film as well as standard label material, New Era Labels was particularly impressed with the standard cartridge slitting system allowing them to quickly change jobs using either Razor or Shear Knife cartridges. Included in the machine is a fully integrated Helios II system from AVT providing 100% vision inspection.

The order was placed through the Director of ROTOTEC Patrick Aengenvoort, the local distributor in South Africa for ROTOCONTROL. Patrick is responsible for the Johannesburg region and has provided New Era Labels support and service for their existing Slitter Rewinder installation and precision engraving and die sinking requirements, also available through ROTOTEC.

Mr. Raj Chhita, Operations Director with Golden Era Group commented, "Our decision to invest in the RSC Slitter Rewinder Inspection Machine technology was based on the flexibility it provides with our varied production requirements, and the added benefit of 100% vision inspection. Having access to local technical and sales support from ROTOTEC, was also a key factor in our decision to select ROTOCONTROL."



*ROTOCONTROL RSC Slitter/Rewinder Inspection Machine*

### **About Golden Era Group**

Golden Era Group of companies utilise state-of-the-art technologies to produce world-class packaging. We adhere to uniform standards for quality and materials management in the form of ISO 9000 standards and Total Process Management. Our processes are what guarantee the quality of our products and services.

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### **About ROTOCONTROL**

ROTOCONTROL designs and manufactures leading edge inspection, slitting, rewinding and die cutting finishing machines for the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature rich, sophisticated models with multiple options. All utilize S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials. Headquartered in Ahrensburg (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility. ROTOCONTROL is the partner of choice in the finishing of label products.

**Speed is Nothing without Control.**

To be updated on future ROTOCONTROL Company and Product announcements, visit the company website at <http://www.ROTOCONTROL.com> and subscribe to the Mailing List.

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