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## **ROTOCONTROL now proud member of FINAT**

*ROTOCONTROL joins FINAT, a world-wide association that promotes the interests of the self-adhesive labeling industry.*

Ahrensburg, Germany (July 15, 2009) - Marco Aengenvoort, Managing Director, today announced that ROTOCONTROL is an approved member of FINAT, the world-wide association for self-adhesive labels and related products.

Uniquely structured as an industry association, FINAT brings together both converters and suppliers. FINAT reflects the partnership of the self-adhesive value chain which has contributed significantly to the dynamic development of the self-adhesive labelling industry, and keeps it at the forefront of innovation today.

“ROTOCONTROL is committed to providing leading edge inspection, slitting, rewinding and die cutting finishing machines for the narrow web industry” states Marco Aengenvoort. “We felt it was critical to be a part of an international association that is dedicated to representing the needs of all sectors of the self-adhesive label supply chain, and provide market-specific knowledge and expertise.

According to FINAT, the self-adhesive label industry is changing radically. Globalization, margin pressures and technological innovation all impact the label printer and the whole industry supply chain today. FINAT is exclusively devoted to promoting the interests of the self-adhesive labelling industry and exists to address these issues, while offering a range of exclusive benefits for member companies.

In June, 2009 ROTOCONTROL participated in the two-day FINAT 2009 annual Congress event, which was held in Antalya, Turkey. The theme of this event was “Strategies for growth in challenging times”.

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### **About FINAT**

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FINAT promotes the interests of the self-adhesive labeling industry. FINAT was founded in Paris in 1958 and moved in 1969 to its present headquarters in The Hague, The Netherlands. With approximately 500 members in 54 countries around the world, FINAT has much to offer to label converters and all suppliers to the labelling industry in terms of information exchange and the opportunity to network internationally.

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**About ROTOCONTROL**

ROTOCONTROL designs and manufactures leading edge inspection, slitting, rewinding and die cutting finishing machines for the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature rich, sophisticated models with multiple options. All utilize S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials. Headquartered in Ahrensburg (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility.

ROTOCONTROL is the partner of choice in the finishing of label products.

Visit the ROTOCONTROL website at [www.ROTOCONTROL.com](http://www.ROTOCONTROL.com) for additional company and product information. See us at Labelexpo Brussels September 23-26 Stand 7M105

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