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## ROTOCONTROL Secures Two Label Finishing Machine Sales in Spain

*Adhesivos Ezquerro and Etiquetas Adhesivas Rever have placed orders through HTGraf, the local ROTOCONTROL agent in Spain.*

LINAU, Germany (February 10, 2016) – ROTOCONTROL, [a manufacturer of leading-edge label slitter/rewinder inspection and finishing machines](#) has secured two new label finishing machine sales in Spain through HTGraf, the local ROTOCONTROL agent. Adhesivos Ezquerro has ordered an RSC slitter rewinder, and Etiquetas Adhesivas Rever a DT series for converting and finishing digitally created labels.

In business for over 50 years, [Adhesivos Ezquerro](#) is one of the most advanced mid-size print companies in Spain, that specializes in both packaging and labels. Equipped with state-of-the-art offset and flexo technology, supplemented with finishing capabilities such as silk screen and hot/cold stamping, Adhesivos Ezquerro prints on a wide variety of rigid substrates including paper and synthetic. The RSC slitter rewinder on order for Adhesivos Ezquerro, their second RSC series investment, features 100% servo motor control, 440mm web width, slitting system for both shear or razor cartridges, vertical inspection zone, automatic tension control and a TubeScan digital strobe for advanced label inspection.



The RSC series slitter rewinder

[Etiquetas Adhesivas Rever](#) is a growing, dynamic label printing company that manufactures an extensive range of self-adhesive labels and offers flexibility with both digital and flexographic print capability. A pioneer in Spain with digital inkjet printing, Rever recently installed their second Screen Truepress Jet L350UV digital label press, only months after their initial press installation. Following this purchase, Rever required a digital label converting solution and opted for the ROTOCONTROL DT series, which features a fully integrated flexo printing station and semi-rotary die-cutting unit, and impressive speed up to 67m/min in semi-rotary mode.



The DT series for converting and finishing digitally created labels

Rever Manager Juan José Martin comments: "We needed an efficient finishing solution to convert numerous digital label jobs on order each day. After researching the range of available digital label finishing machines on the market, the ROTOCONTROL DT series was the winning solution. Its combination of advanced robustness and proven reliability nicely complements our digital printing production."

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HTGraf was appointed as ROTOCONTROL agent in Spain in September 2015, and represents leading industry brands including Screen Europe, Iwasaki, Presstek and Xerox.

#### **About ROTOCONTROL GmbH**

ROTOCONTROL designs and manufactures leading-edge finishing machines for label inspection, slitting, rewinding, die cutting, overprinting, digital and booklet printed labels, for converters in the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature-rich, sophisticated models with multiple options featuring S-Drive servo technology enabling maximum web control for the most delicate film and foil materials.

Headquartered in Linau (near Hamburg, Germany), ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility with a focus on operator safety and efficiency. ROTOCONTROL is the partner of choice in the finishing of label products.

**Speed is Nothing without Control.**

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