

## ROTOCONTROL Press Release



### **Finish first with ROTOCONTROL at Labelexpo Europe 2017**

**Linau, Germany:** ROTOCONTROL, a wholly owned subsidiary of EMT International, is set to unveil new corporate branding and showcase an impressive line-up of high-speed label finishing machines at this year's Labelexpo Europe 2017, in Hall 7 on Stand 7D42.

## **Finish FIRST**

With a top-flight product program and a fresh new brand concept, ROTOCONTROL is urging printers and converters to finish first and in control, at a very crucial part of the printing process. This new corporate branding will make its industry debut on the ROTOCONTROL stand at Labelexpo Europe. ROTOCONTROL is also bringing a stellar presence on show with four finishing machines, providing live demonstrations of production, finishing, and converting of booklet labels, digitally printed labels, and more.

*"We're very excited about this year's show, and we look forward to sharing our latest product innovations and new corporate look. Meet us at The Finish Line – stand no. 7D42!" said Marco Aengenvoort, ROTOCONTROL Managing Director.*

## **Machines on Stand 7D42**

Showcased on ROTOCONTROL's stand will be the **BL 440**, built with register laminating, labeller function and a curved booklet option for high-speed production of booklet labels; the **DT 340**, integrated with a new semi-automatic dual turret, a specially designed backside die cutting unit and a delam/relam function for finishing and converting of digital labels; the **RSC 440**, with a WorkflowLink and the

new fully automatic slitting system *RotoCut* featuring less set-up and changeover times; and a **RSC 540** wider width high speed (600m/min) slitter/rewinder.

### **Meet EMT International**

In May 2017 ROTOCONTROL was acquired by EMT International, recognized as a world leader in engineering and manufacturing superior quality finishing equipment & accessories and web transport solutions for narrow and wider-web digital and conventional print, headquartered near Green Bay, WI. Combining forces has brought many advantages for both companies in synergizing sales, service, engineering and global reach with production facilities, sales, and service now offered in Germany and the USA.

A visit to the ROTOCONTROL stand provides an opportunity to meet with key representatives from EMT International, and learn about their engineering and manufacturing expertise serving OEM and converting customers worldwide in the paper, document processing, packaging, and printing industries.

## About ROTOCONTROL GmbH

ROTOCONTROL, a wholly owned subsidiary of EMT International ([www.emtinternational.com](http://www.emtinternational.com)), designs and manufactures leading-edge finishing machines for label inspection, slitting, rewinding, die cutting, overprinting, digital and booklet printed labels, for converters in the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature-rich, sophisticated models with multiple options featuring S-Drive servo technology enabling maximum web control for the most delicate film and foil materials.

With production facilities, sales, and service in Germany and the USA, ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility with a focus on operator safety and efficiency. ROTOCONTROL is the partner of choice in the finishing of label products.

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