

FOR IMMEDIATE RELEASE

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ROTOCONTROL Expands Label Finishing Portfolio with ECOLINE

Three new ROTOCONTROL ECOLINE finishing machines will be unveiled at Labelexpo Europe.

LINAU, Germany (August 14, 2019) – ROTOCONTROL has broadened its label finishing portfolio with the highly successful ECOLINE brand. The new ROTOCONTROL ECOLINE series machines will make their debut at Labelexpo Europe in Brussels.

Balancing high quality components with a cost-effective framework, the ROTOCONTROL ECOLINE brand features the **RSI-340** and **RSH-340** (horizontal alignment) designed for inspection and slitting of printed labels; and the **RDF-340**, a sophisticated digital label converting and finishing system that is customizable to meet design requirements.

Initially launched by ROTOCON in 2013 for Southern Africa label printers and converters, ECOLINE is today a reputable brand with numerous installations across the African continent and into Australia.

Now available through ROTOCONTROL, the ECOLINE brand will be promoted and serviced locally in Europe, as well as in North America through the local sales and service team at EMT International headquartered near Green Bay, Wisconsin.

“The ECOLINE brand highly complements our label finishing portfolio and expertise,” said Marco Aengenvoort, managing director of ROTOCONTROL. “With the technology already proven successful and accepted by the market with more than 100 installations through ROTOCON, we are pleased to now offer ECOLINE to printers and converters throughout Europe and North America.”

Visitors to Labelexpo Europe, held September 24-27 in Brussels can see live demonstrations of the new ECOLINE RSH-340 and RDF-340 series on ROTOCONTROL’s stand 7D39. The RSI-340 will also be featured on the AVT (3C60) and ISRA VISION (8B39) stands during Labelexpo.

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ROTOCONTROL ECOLINE
RSI-340



ROTOCONTROL ECOLINE
RSH-340



ROTOCONTROL ECOLINE
RDF-340

As a result of additional label finishing capabilities with the new price sensitive ECOLINE brand and recently released high-end, fully loaded DT 340 Screen L350 hybrid press, along with an expansion in capacity at production plants in Germany and North America (EMT International), ROTOCONTROL is seeking additional partners to globally represent their complete portfolio.

Videos of the ROTOCONTROL ECOLINE series are available to view [here](#).

About Rotocontrol International GmbH

ROTOCONTROL, a wholly owned subsidiary of EMT International (www.emtinternational.com), designs and manufactures leading-edge finishing machines for label inspection, slitting, rewinding, die cutting, overprinting, digital and booklet printed labels, for converters in the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature-rich, sophisticated models with multiple options featuring S-Drive servo technology enabling maximum web control for the most delicate film and foil materials.

With production facilities, sales, and service in Germany and the USA, ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility with a focus on operator safety and efficiency. ROTOCONTROL is the partner of choice in the finishing of label products.

Meet us at the Finish Line

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