

FOR IMMEDIATE RELEASE

Color Label Opts for ROTOCONTROL Ecoline RSI

Nortech-Solutions, the newly appointed local agent for ROTOCONTROL led the sale.

LINAU, Germany (February 21, 2020) – ROTOCONTROL confirms another Ecoline RSI slitting inspection and rewinder sale in Denmark, sold to Color Label. Leading the sale was Nortech-Solutions, the recently appointed local agent for ROTOCONTROL in Denmark, Iceland, Norway and Sweden.

Established in 1980 by Erik Grønning, Color Labels is today a leading Danish supplier of self-adhesive labels and other printed products for food and chemical industries, as well as the retail trade.

Purchased by Color Labels was the [Ecoline RSI 340](#) inspection slitter rewinder for finishing self-adhesive labels and other material. Built with top grade components and a cost-effective framework, the fully servo driven Ecoline RSI features an ultrasonic web guide, unwind splicing table, and speed up to 300m/min.

Quality was the primary reason Color Label chose the ROTOCONTROL Ecoline brand. “Uncompromising to Color Label is quality, both in production and delivery to our customers,” said Grønning. “ROTOCONTROL’s reputation for building high quality finishing machines with superior performance, backed by our good relationship with Nortech-Solutions is why we invested in the Ecoline RSI.”

Introduced at Labelexpo Europe, the ROTOCONTROL Ecoline features the **RSI-340** and **RSH-340** (horizontal alignment) designed for inspection and slitting of printed labels and booklets (RSH); the **RDS-340** die cutting inspection machine; and the **RDF-340**, a sophisticated digital label converting and finishing system that is customizable to meet design requirements.

Initially launched by ROTOCON in 2013 for Southern Africa label printers and converters, Ecoline is today a reputable brand with over 100 installations across South Africa, Mauritius, Europe, Australia and the US.



The ROTOCONTROL Ecoline RSI-340
inspection slitter rewinder

Contacts:

Color Label A/S
Vejlbjergvej 12-16
DK-8240 Risskov
+45 87 41 55 00
info@colorlabel.dk
www.colorlabel.dk

-more-

Nortech Solutions
Agro Food Park 13
DK-8200 Aarhus N.
+45 53808929

info@nortech-solutions.com
www.nortech-solutions.com

About Rotocontrol International GmbH

ROTOCONTROL, a wholly owned subsidiary of EMT International (www.emtinternational.com), designs and manufactures leading-edge finishing machines for label inspection, slitting, rewinding, die cutting, overprinting, digital and booklet printed labels, for converters in the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature-rich, sophisticated models with multiple options featuring S-Drive servo technology enabling maximum web control for the most delicate film and foil materials.

With facilities in Germany and the USA, ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility with a focus on operator safety and efficiency. ROTOCONTROL is the partner of choice in the finishing of label products.

Meet us at the Finish Line

www.rotocontrol.com

Media Contact:

Heather Roth | Marketing Communications
Rotocontrol International GmbH
Tel: +49 (0)4154 –70940-0

h.roth@rotocontrol.com
www.rotocontrol.com