

## Crackingnews

### Enhancing capacity with Rotocon

**IMPRESSED** by the Rotocon RSD 330 die-cutting/inspection machine demonstrated on Rotocon's stand at Propak Africa, Blue Print Labelling's owners, Devlin and Wade Brodowicz, made their latest investment decision.

'When we saw the RSD 330 on show at Propak we were convinced that it was ideally suited to enhancing our production capacity and ensuring we keep pace with demand,' says Devlin.

This statement is echoed by Wade, who also notes that every purchase of a press should be accompanied by investment in complementary equipment to enhance productivity and quality. 'Although this machine will be used primarily as a slitter, it gives us peace of mind to know it's able to perform both functions,' he adds.

The RSD 330 is a modular, servo-driven machine with a rotary die-cutting station to finish pre-printed material or produce blank labels.



François de Beer (Rotocon) and Michael Aengenvoort (Rotocon) with Devlin and Wade Brodowicz of Pinetown-based Blue Print Labelling on the RotoControl stand at Labelexpo Europe.

'Our core business is blank labels,' Wade explains. 'This business is split into direct thermal, thermal transfer and laser sheets.'

According to Devlin, the RSD 330 interface is similar to the company's existing RSI 330. 'This made the training process easier as operators are already used to Rotocon's machinery and interface,' he remarks.

Rotocon technician, Niel van der Westhuizen, was on hand to install and commission the RSD 330 and assisted with training.

Speaking of Rotocon's service and products, Devlin declares they haven't looked back since their first meeting. 'We started by purchasing consumables from Rotocon and since then we've invested in a second-hand Mark Andy press, the RSI 330 and now the latest RSD 330. Rotocon goes over and above what's required to assist us,' he concludes.