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## FOR IMMEDIATE RELEASE

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## Success in Italy for ROTOCONTROL and LeoMat

Industry-leading Italian converters Felga Labels and Imprima have placed orders for ROTOCONTROL and LeoMat finishing machines.

Trittau, Germany (June 6, 2014) – ROTOCONTROL, <u>a manufacturer of leading-edge slitter/rewinder inspection machines</u> today announced the receipt of two orders from industry-leading Italian converters Imprima and Felga Labels, led by <u>LIRMAprint</u>, the local ROTOCONTROL/LeoMat agent in Italy. Ordered by Imprima was a LeoMat DigiTakt finishing machine for digitally printed and standard labels, and by Felga Labels a ROTOCONTROL RSD series finishing machine with die cutting.

Established in 1979, <a href="Imprima">Imprima</a> is a leading manufacturer of badges and self-adhesive labels, and specializes in the printing of holograms. The LeoMat DigiTakt SFR on order for Imprima is a fully modular, versatile finishing machine with a rich standard feature set including a fully integrated flexo printing station and a semi-rotary diecutting unit with high accuracy register control, for the finishing of digitally printed and other labels from their HP Indigo digital press.



LeoMat DigiTakt SFR

With headquarters and a manufacturing facility in Italy, and a sales office in Germany, Felga Labels has over 50

years of experience in the production of weather-resistant tags and labels that are suitable for a wide range of applications including plant tags for nurseries, loop labels, stick-in labels, hanging tags, food labels, polyester labels for laser printers, adhesive labels and more. The ROTOCONTROL RSD series on order for Felga is designed with flexibility to provide punching, printing, and standard die cutting from roll-to-roll or roll to sheet, and is pre-configured for inkjet printing and lamination. It is also flexible for a wide variety of materials offered by Felga including PE, PVC, PET, Tyvek, PP, and Polyart.



ROTOCONTROL RSD Series with Flexoprint Station

Philip Grimm, Managing Director of Felga Labels comments: "ROTOCONTROL was very responsive to our design requirements for this new finishing machine. Built with a full flexo printing station, sheeter and punching station, the new RSD will help us expand productivity of our adhesive and polyester labels in the metal, steel, construction and food industries."

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## **About ROTOCONTROL**

ROTOCONTROL designs and manufactures leading-edge finishing machines, including the LeoMat brand, for inspection, slitting, rewinding, die cutting, overprinting, digital labels and booklet labels for converters in the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature-rich, sophisticated models with multiple options featuring S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials.

Headquartered in Trittau (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility with a focus on operator safety and efficiency. ROTOCONTROL is the partner of choice in the finishing of label products.

Speed is Nothing without Control.

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