

Siyakha Imperial backs RotoControl

Label finishing efficiency at Siyakha Imperial Printing has been boosted with the purchase of a RotoControl RSC 440 slitter-rewinder, writes KAREN STRETCH.

IN May 2012, Siyakha Imperial Printing added top-class wraparound film label printing to its impressive repertoire with a Mark Andy Performance Series P5 flexographic press (PPM Issue Six 12, p51).

Since then, the Durban-based company has landed several lucrative packaging contracts for both wraparound and self-adhesive labels, establishing a solid reputation as a one-stop quality label provider.

From design through to despatch, delivering a top-class product is top priority and in the middle of last year a RotoControl RSC 440 slitter-rewinder was added to Siyakha Imperial's finishing department to handle an increasingly diverse label range.

'We purchased the RotoControl machine because it had the right credentials to handle unsupported films and our wide selection of self-adhesive labels,' comments operations manager, Eugene Chetty. 'We have a long-standing relationship with Rotocon's Pascal and Michael Aengenvoort, who coordinated the purchase, including installation and operator training.'

Offering a full suite of features, the RSC 440 is a high-performance, compact and extremely robust servo-driven machine designed to maximise operator usability and efficiency. Capable of running at 320m/min, it features a cartridge slitting system, vertical inspection zone, automatic tension control, job save, and more, providing more time to produce labels and less time in set-up. Troubleshooting is quickly attended to thanks to RotoControl's remote diagnostic system.

Cutting a dash

Siyakha Imperial's RSC 440 model is equipped for unsupported film and accommodates a range of substrates and self-adhesive labels up to 440mm width.

'The machine is perfect for handling our wraparound labels, where correct tension control is critical for delivering perfectly finished printed rolls,' explains Eugene. 'The quick turnaround we achieve is most impressive. We're under enormous pressure to deliver on a just-in-time basis and the high-speed RSC 440 handles volume orders with ease. Its user-friendly touchscreen control panel allows for swift and precise set-up by any member of the finishing team.'

As Eugene attests, the label market is constantly changing. 'Consumers and brand owners are looking for substrates that meet varying criteria,' he states. 'Keeping abreast of market trends and investing in technologies designed to handle modern label structures is what we do to ensure the best finished products for our customers' valued brands. Additionally, we're in the process of finalising a factory expansion and fresh investments that will take the business to the next level,' he concludes.

Siyakha Imperial Printing Co
www.labelprint.co.za
Rotocon
www.rotocontrol.com



The user-friendly RotoControl RSC 440 is easily set up by members of Siyakha's printing 'crew'.