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ROTOCONTROL Celebrates 25 Finishing Machines Sold in South Africa

Avvo Labels has ordered an RSC slitter/rewinder finishing machine marking the 25th ROTOCONTROL finishing machine for South Africa.

Ahrensburg, Germany (April 25, 2013) – ROTOCONTROL today announced another RSC slitter/rewinder finishing machine ordered in South Africa for Avvo Labels. The order was led by ROTOCON, the local agent for ROTOCONTROL in South Africa and marks the 25th ROTOCONTROL finishing machine sold in South Africa.

Ordered by [Avvo Labels](#) was an RSC 440 web width slitter/rewinder finishing machine. Vishnu Lalbeharie, Owner of Avvo Labels, visited the ROTOCON booth at Propak Africa 2013 in addition to other brands exhibiting at the event. Technology and local after-sales service were the compelling features that led to an order for ROTOCONTROL.

In operation since 1985 out of Durban, Avvo Labels specializes in 1-8 colour self-adhesive labels, barcode labeling, multi-coloured garment labels, computer labels, blank labels, wrap-around and shrink sleeve labels, and are suppliers of thermal transfer printers and ribbons.

Offering a full suite of standard features in a high-performance, compact, extremely robust finishing machine designed to maximize operator usability and efficiency, the RSC features a cartridge slitting system, vertical inspection zone, automatic tension control, job save and more, providing more time to produce labels and less time in set up. The RSC ordered by Avvo Labels is fully equipped for unsupported film but accommodates a range of substrates and self-adhesive labels.



The ROTOCONTROL RSC

“We are honoured to be awarded this ROTOCONTROL finishing machine order from a well-respected printing company in South Africa,” comments Michael Aengenvoort, Business Development Manager of ROTOCONTROL. “With this order, we have reached a milestone of 25 ROTOCONTROL finishing machines sold into South Africa, an achievement that was made possible due to the support of our partners and customers.”

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About ROTOCONTROL

ROTOCONTROL designs and manufactures leading edge finishing machines for inspection, slitting, rewinding, die cutting, overprinting, digital labels and booklet labels for converters in the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature-rich, sophisticated models with multiple options featuring S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials.

Headquartered in Ahrensburg (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility with a focus on operator safety and efficiency. ROTOCONTROL is the partner of choice in the finishing of label products.

Speed is Nothing without Control.

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