

FOR IMMEDIATE RELEASE

Contact:

Heather Roth

Marketing Communications Manager

ROTOCONTROL GmbH

Telephone: +49 (0) 4102-70733-0

Fax: ++49 (0) 4102-70733-19

Email: pr@rotocontrol.com

www.rotocontrol.com

Bube Concept Opts For ROTOCONTROL RSC Slitter/Rewinder

Another order received in Germany for a ROTOCONTROL finishing machine with SVS option

Ahrensburg, Germany (April 4, 2012) – ROTOCONTROL today announced another order received in Germany from Bube Concept GmbH, who opted for an RSC Slitter/Rewinder 340mm web width including the SVS (Sensing and Verification System) option.

The SVS (Sensing and Verification System) option features powerful algorithms to detect repeated printed images on most material types including clear on clear, IML and butt-cut labels to provide missing label and matrix detection feedback to the machine. Secure sensing technology is key in providing customers with accurate counting. The sensors self-teach and provide feedback that they have established the label repeat length, automatically enabling the machine to begin normal operation. The system has the ability to accept different label sizes and repeat lengths in each lane.

Earlier this year Ingo Bube, Managing Director of Bube Concept met with Marco Aengenvoort, Managing Director of ROTOCONTROL to evaluate the ROTOCONTROL finishing machine technology. “I was impressed with the overall product offering of ROTOCONTROL” commented Ingo Bube. “Marco Aengenvoort took the time to understand our business and production process before recommending a finishing machine with specifications, including the SVS option, that will best meet our requirements. We look forward to receiving our German-designed and manufactured finishing machine.”

-more-



The ROTOCONTROL SVS (Sensing and Verification System)

About Bube Concept GmbH

Bube Concept is a DIN ISO 9001 und DIN ISO 14001 certified company and celebrated its tenth anniversary in 2011. With dedicated teams at two locations in Pulheim (near Cologne) and Wuppertal, Bube Concept offers customers 1000 m² of production space. The company provides label production, Prepress, and offset printing resulting in the production of high quality labels for direct product marking, blank or printed, in small volumes or millions of copies.

A highly secure production area provides labels with security features to protect against piracy. A special operations organization, through annual contracts, enables us to supply our customers with "just in time delivery" for their production processes with no additional charge. Bube Concept is highly flexible and responsive to our customer's urgent needs.

Contact:

Bube Concept
Pulheim-Brauweiler, Germany
+49(0) 22 34 / 96 71 90
<http://www.bube-concept.de>

About ROTOCONTROL

ROTOCONTROL designs and manufactures leading edge inspection, slitting, rewinding and die cutting finishing machines for the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature rich, sophisticated models with multiple options. All utilize S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials. With the recent acquisition of LeoMat, advanced products including booklet insertion and digital finishing are immediately available.

Headquartered in Ahrensburg (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility. ROTOCONTROL is the partner of choice in the finishing of label products.

Speed is Nothing without Control.