

FOR IMMEDIATE RELEASE

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## **Coastal Labels Installs ROTOCONTROL EDM200 Over-printing Press**

*Latest successful installation marks the third EDM200 machine sold into South Africa*

Ahrensburg, Germany (July 5, 2011) – ROTOCONTROL today announced another successful installation of the EDM200 Over-printing Press at Coastal Labels, a Label Converter located in Cape Town. This latest installation marks the third EDM200 machine sold into this picturesque region of South Africa. Onsite during the installation was Pascal Aengenvoort, Director from ROTOTEC, the local Agent for ROTOCONTROL throughout South Africa.

Marius Sullwald, Coastal Labels Managing Director, was astounded with the speed and ease of the machine installation. “Within two hours we were running our first print job. The EDM200 provides Coastal Labels leading edge technology to efficiently deliver superior quality pressure sensitive labels to our customers.” In addition to ROTOCONTROL machines, ROTOTEC is also a key Tooling supplier for Coastal Labels.

Operating since 1986, Coastal Labels offers complete in-house service from design to printing of Pressure Sensitive labels. Also available are A4 pre-cut labels (laser or inkjet), blank labels, barcode labels, price marking applicators and a variety of products for the printing and textile industries.

The EDM200 is the world’s first ever designed semi-rotary, servo-driven UV-flexo machine, using sleeve technology for both print and anilox cylinders, and working with chambered doctor blade technology. The machine is designed to work mainly as an over-printing machine and has been specifically developed to provide very economic production of short-run and fast turnaround for labels, tickets and tags. At a cost-effective price point, the EDM200 is an attractive solution for unique production runs.

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*The EDM200, the world's first ever designed semi-rotary, servo-driven UV-flexo machine*

## **About Coastal Labels**

Coastal Labels manufactures a wide variety of pressure sensitive labels for many industries including the Wine, Food and Beverage, Spirit and Cosmetic. We also offer A4 pre-cut labels, blank labels, barcodes, price marking applicators and other products for the printing and textile industries. In addition, we offer an in-house design department providing creative solutions from packaging and corporate identities to brochures and marketing material.

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## **About ROTOCONTROL**

ROTOCONTROL designs and manufactures leading edge inspection, slitting, rewinding and die cutting finishing machines for the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature rich, sophisticated models with multiple options. All utilize S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials. Headquartered in Ahrensburg (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility. ROTOCONTROL is the partner of choice in the finishing of label products.

**Speed is Nothing without Control.**

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