

FOR IMMEDIATE RELEASE

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Grafimax in Brazil places order for ROTOCONTROL RSC Slitter Rewinder

Order was led by FORPACK, the local Agent in South and Central America for ROTOCONTROL

Ahrensburg, Germany (September 22, 2010) –ROTOCONTROL today announced the receipt of an order for a RSC Slitter Rewinder Inspection Machine for Grafimax in Brazil. The order was led by FORPACK, the local Agent in South and Central America for ROTOCONTROL leading edge inspection, slitting, rewinding and die cutting finishing machines for the narrow web industry.

Ralph Beier, ROTOCONTROL International Sales Manager commented: "We are pleased to receive this order from Grafimax, a well-respected Label Converter in Brazil. Our local Agent FORPACK was very instrumental throughout the purchasing decision and will continue to support Grafimax after the installation.

Mr. Elimar Reinhold, Founder of Grafimax commented: "Grafimax heavily invests in the latest industry technology to maintain our high standards of producing top quality product for our customers. After meeting with FORPACK and ROTOCONTROL to learn more about the RSC Slitter Rewinder Inspection Machine, we made the decision to purchase based on our production needs and knowing we could count on local support from FORPACK."

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ROTOCONTROL RSC Slitter/Rewinder Inspection Machine

About Grafimax Indústria Gráfica

With 18 years of success, Grafimax is a leading printer of educational and industrial material, and commercial advertising product including labels, posters, cards leaflets and calendars. Grafimax is committed to producing high-quality product, and focuses on exceeding customer satisfaction.

Contact:

Grafimax

Phone (47) 3323-2317

<http://www.grafimax.ind.br/>

About ROTOCONTROL

ROTOCONTROL designs and manufactures leading edge inspection, slitting, rewinding and die cutting finishing machines for the narrow web industry. Available globally, ROTOCONTROL offers machines from smaller basic rewinders to feature rich, sophisticated models with multiple options. All utilize S-Drive Servo Technology enabling maximum web control for the most delicate film and foil materials. Headquartered in Ahrensburg (Hamburg), Germany ROTOCONTROL maintains the highest level of product quality through ease of use, absolute control and flexibility. ROTOCONTROL is the partner of choice in the finishing of label products.

Speed is Nothing without Control.

To be updated on future ROTOCONTROL Company and Product announcements, visit the company website at <http://www.ROTOCONTROL.com> and subscribe to the Mailing List.

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